



Images in **Acorn**

Your guide to customising your tenancy
and content in **Acorn PLMS**





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Tenancy Logo

Tenancy Logo

The tenancy logo appears in the top left corner of your Acorn tenancy.

Image Size

We recommend inline logos for use on the tenancy, as stacked logos may be cut off by the image frame or appear quite small.

Recommended image size is a minimum height of 100px, and to not exceed a 4:1 (width x height) ratio to ensure the logo fits in the header. We also recommend including a border of 40px around the outside of your logo file for optimal positioning.

File Size & Format

The maximum file size is 400MB, however we'd recommend keeping your logo file below 100MB whenever possible.

The image uploader accepts PNG, JPG and GIF files.

Tenancy Reverse Logo

This is the logo that appears on darker backgrounds, such as Capability Assessment and similar screens. Here, please use a reverse or light coloured logo the same size as your tenancy logo.

Tenancy Logo



4:1

Tenancy Reverse Logo



Course & Program

Images

Course Image

These images appear on the course page, program page and course catalogue.

Image Size

Recommended image size is 1080px wide and 608px high (maintaining a 1.7:1 image ratio)

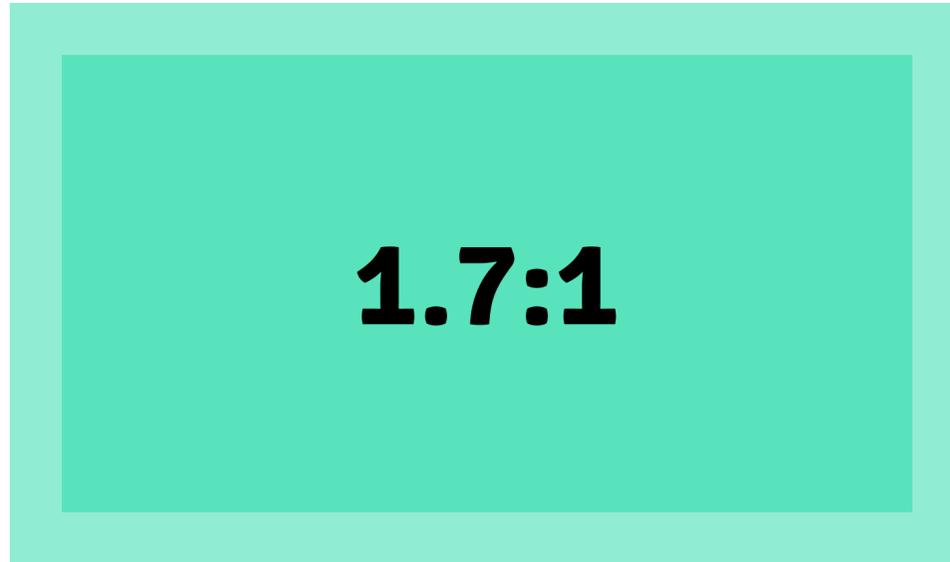
File Size & Format

The maximum file size is 400MB, however we'd recommend keeping your image file to between below 100MB whenever possible.

The image uploader accepts: PNG, JPG and GIF.

Safezone

For margin of error, we recommend leaving a safe zone' of 30-50px around the outside of each image widget to ensure text is not cut off by the image cropper during upload.



**Recommended size:
1080px wide x 608px high**

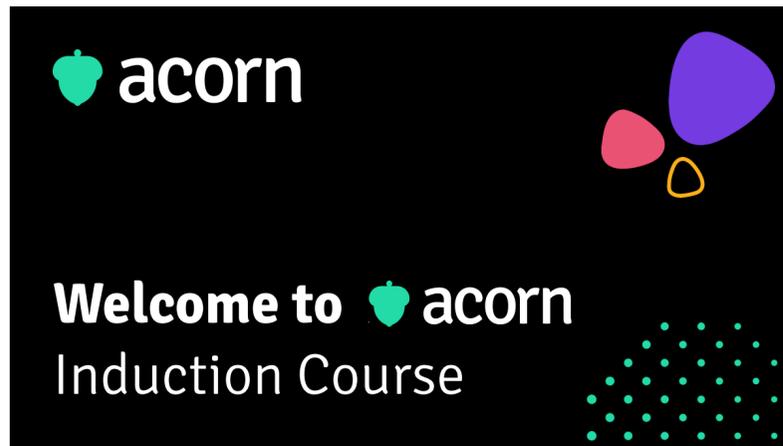


Image Widget

Desktop

Image Widgets

The Image Widget is one of the most versatile widgets in the Widget Dashboard. From showing important content to acting as a link to internal or external content, this widget can do it all!

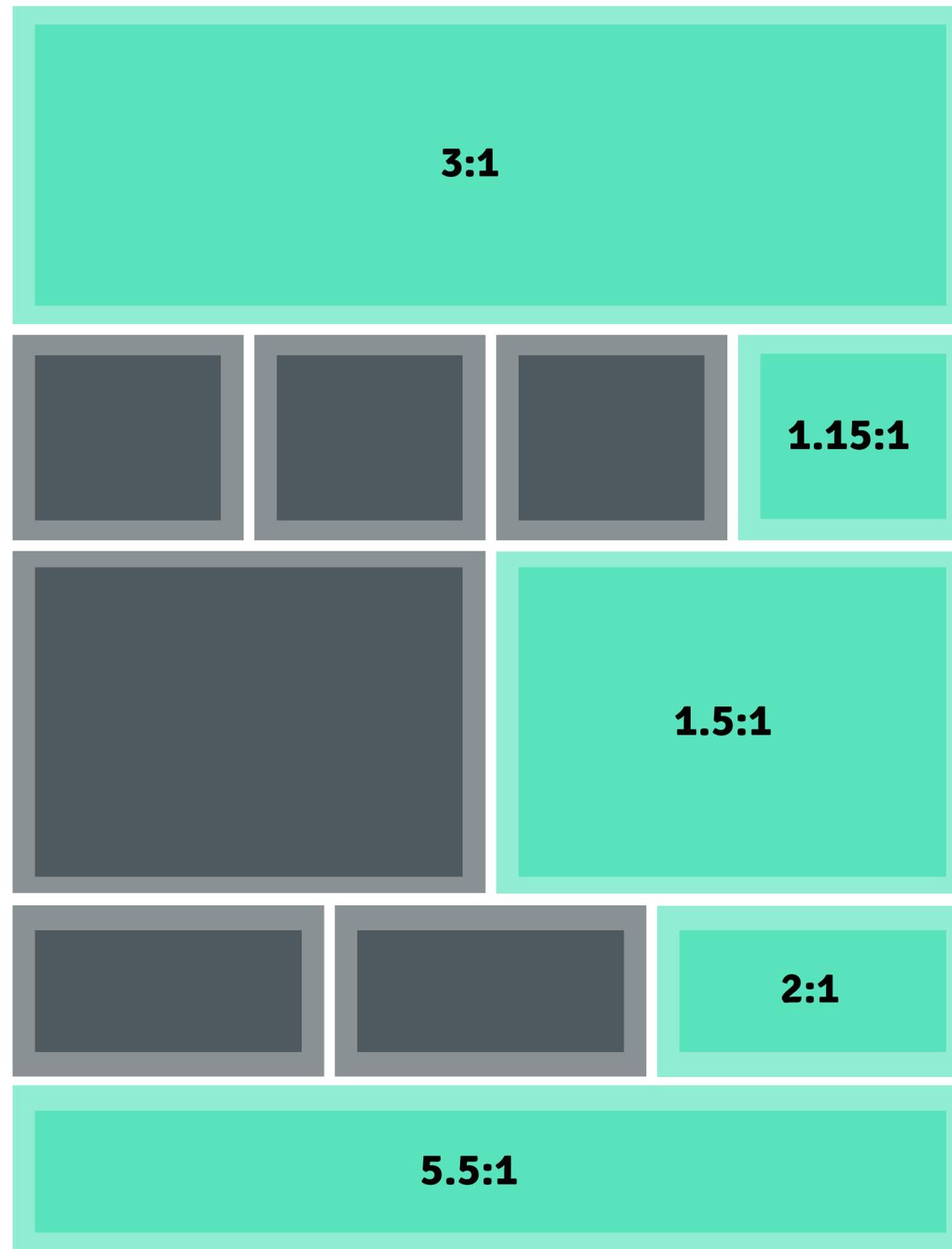
Image Size

If your users will be mainly using laptop or desktop computers to access the dashboard, we recommend the following selection of image ratios suggested for different widget sizes. As the height of the image block is fairly flexible to allow for customisation, we've included a recommended minimum height:width ratio on each block as well as recommended sizes for clarity across a range of device sizes.

For mobile applications, please see *Image Widgets: Mobile*, or *Desktop & Mobile* if you need the design to work for all devices.

Safezone

For margin of error, we recommend leaving a 'safe zone' of 30-50px around the outside of each image widget to prevent content from being cut off. However depending on the size of your widget, you may need to refine this further!



Full Width Slider or Image Tile (4/4)
1400px (w) x 475px (h)

Quarter Width Tiles (1/4)
340px (w) x 300px (h)

Half Width Tiles (2/4)
700px (w) x 500px (h)

Third Tiles (1/3)
456px (w) x 250px (h)

Footer 'Get in Touch' (4/4)
1400px (w) x 250px (h)

Image Widget

Mobile

Image Widgets

The Image Widget is one of the most versatile image widgets in the Widget Dashboard. From showing important content to acting as a link to internal or external content, this widget can do it all!

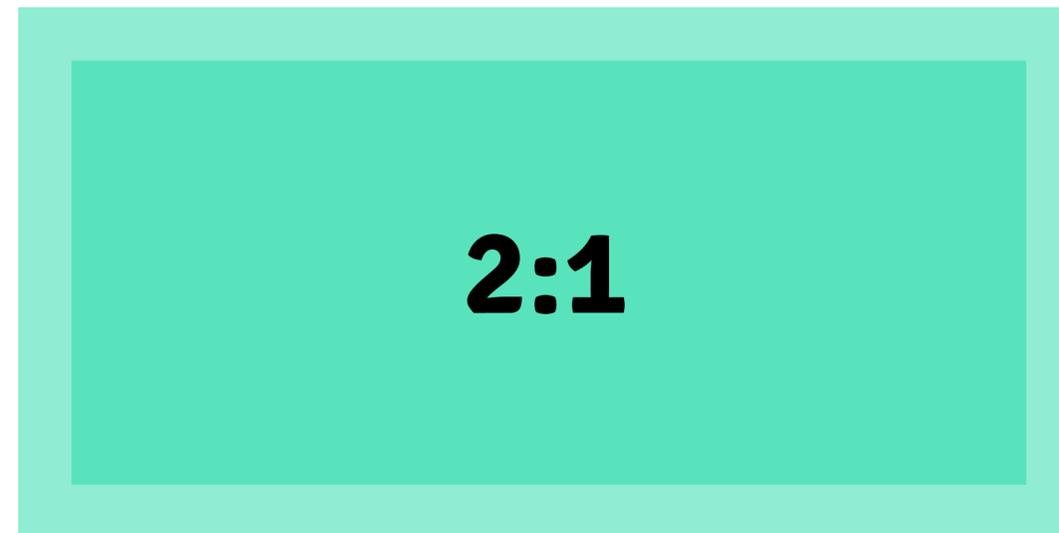
Image Size

If your users will be mainly using mobile devices to access the dashboard, we recommend the following selection of image ratios suggested for different widget sizes. As the height of the image block is fairly flexible to allow for customisation, we've included a recommended minimum height:width ratio on each block as well as recommended sizes for clarity across a range of device sizes.

For mobile applications, please see *Image Widgets: Mobile*, or *Desktop & Mobile* if you need the design to work for all devices.

Safezone

For margin of error, we recommend leaving a 'safe zone' zone of 30-50px around the outside of each image widget to prevent content from being cut off. However depending on the size of your widget, you may need to refine this further!



(Minimum Height: 150px)

**Full Width Slider or
Image Tile (2/2)**
612px (w) x 306px (h)



(Minimum Height: 150px)

Half Width Tiles (1/2)
300px (w) x 150px (h)

Image Widget

Desktop & Mobile

Multiple Screen Sizes

If you're aiming to use the same dashboard for both mobile and desktop, we recommend using an image tile ratio of 1.8:1 for taller widget blocks or 3:1 for a more narrow image block, depending on the desired widget height.

Once you've imported the image tile into your dashboard, you can use the mobile and desktop views to adjust the widget style and placement to best suit your dashboard.

Safezone

In order to prevent content from being cut off on most device sizes, we recommend a safe margin of 100px on the left and right sides of your image. However depending on the size of your widget, you may need to refine this further!



Full width
4200 (w) x 2300px (h)



Full width
4200 (w) x 1400px (h)

Slider Widget

Desktop

Slider Widgets

The Slider Widget is your go-to for organisation wide announcements and news updates. We recommend using it to feature new content, programs or news, it's a versatile widget!

Image Size

The slider widget can be set to be full width, two thirds or half the width of the dashboard with a minimum height of 100px. For best resolution, we recommend using a 3:1 width vs height ratio based off your desired image height.

You can also set your slider to have an additional content space on the left or right side of the widget. You can change the text on these areas independently from the image.

For mobile applications, please see **Slider Widgets: Desktop & Mobile**

Safezone

For margin of error, we recommend leaving a 'safe zone' of 50px around the outside of each image widget to prevent content from being cut off.



Full Width Slider (No content) (4/4)
1400px (w) x 475px (h)



Full Width Slider (Content Right) (4/4)
1400px (w) x 475px (h)



Full Width Slider (Content Left) (4/4)
1400px (w) x 475px (h)

Slider Widget

Desktop & Mobile

Multiple Screen Sizes

If you're aiming to use the same dashboard for both mobile and desktop, we recommend using an image tile ratio of 1.8:1 or 3:1 depending on the desired image height.

Once you've imported the image tile into your dashboard, you can use the mobile and desktop views to adjust the tile width in the layout to your preferred style.

Safezone

In order to prevent content from being cut off on most device sizes, we recommend a safe margin of 50-100px on the left and right sides of your image. However depending on the size of your widget, you may need to refine this further!



Full width
4200 (w) x 2300px (h)



Full width
4200 (w) x 1400px (h)