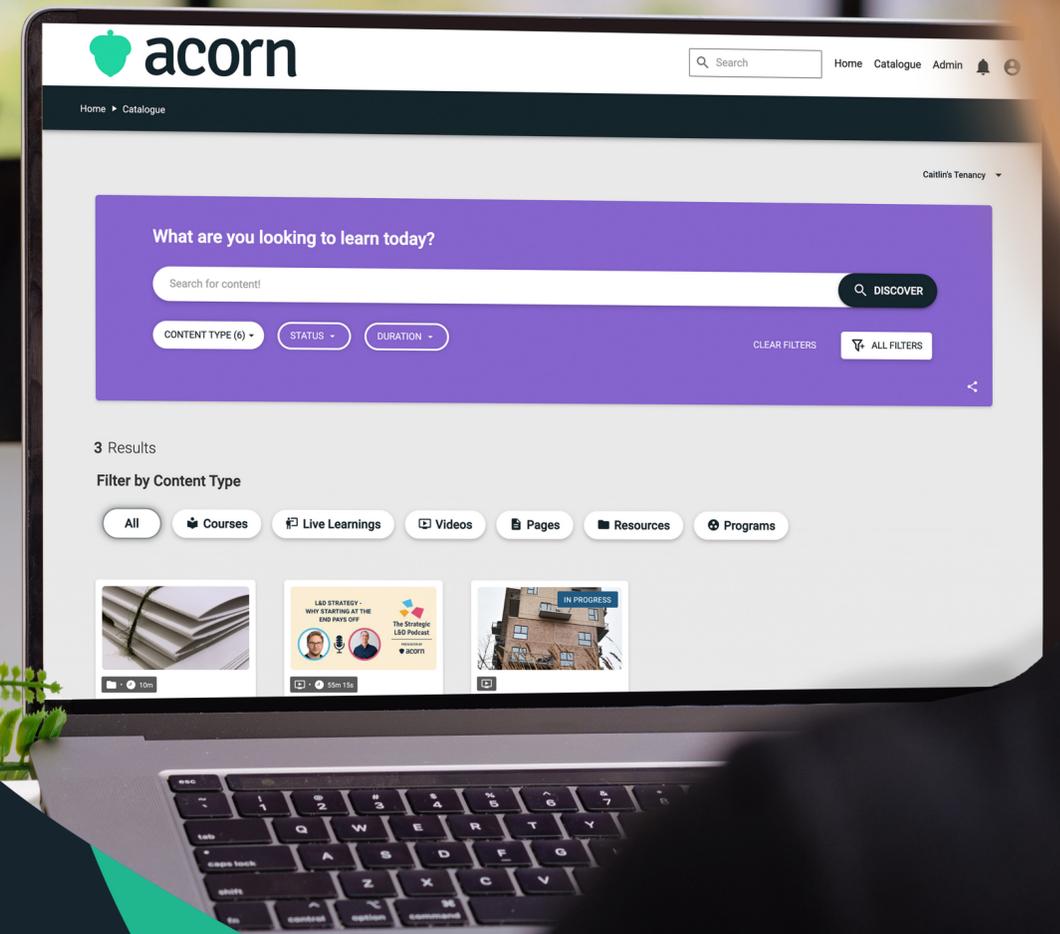




Images in **Acorn**

Your guide to customising your tenancy and content in **Acorn PLMS**





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Tenancy Logo

Location

The tenancy logo appears in the top left corner of your Acorn tenancy.

Image Size

We recommend using inline logos for the tenancy, as stacked logos may be cut off or appear too small within the image frame.

- Minimum logo height: 100px
- Maximum aspect ratio: 4:1 (width) to fit the header
- Include a 40px border around the logo for optimal positioning

File Size & Format

The maximum file size is 400MB, though we recommend keeping the logo file under 100MB when possible.

Accepted file formats: PNG, JPG, GIF.

Tenancy Reverse Logo

This logo appears on darker backgrounds, such as the Capability Assessment and similar screens. Please use a reverse or light-colored logo in the same size as your tenancy logo.

Tenancy Logo



4:1

Tenancy Reverse Logo



Course & Program

Images

Course Image

These images appear on the course page, program page, and course catalogue.

Image Size

Recommended size: 1080px wide by 608px high (1.7:1 ratio).

File Size & Format

Maximum file size: 400MB (recommended under 100MB).

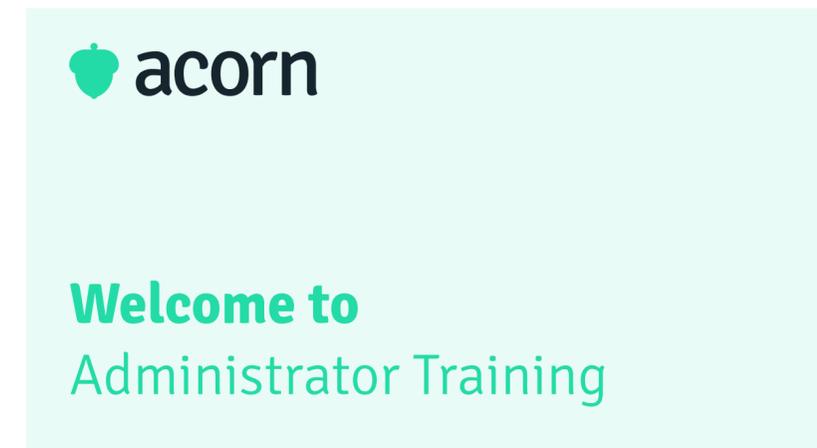
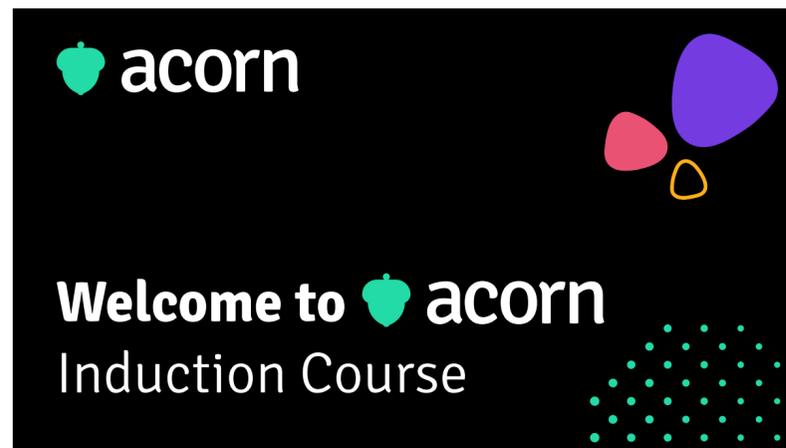
Accepted formats: PNG, JPG, GIF.

Safezone

To avoid text being cut off during cropping, leave a 30-50px "safe zone" around the image.



**Recommended size:
1080px wide x 608px high**



Dashboard

Columns

The dashboard is divided into four columns, with a 10px gap between each. As you add widgets, they can be dragged to span one, two, three, or all four columns. The exact width of the columns depends on your screen size, which is why we recommend using image size ratios in addition to pixel dimensions.

Some widgets have a minimum size that requires them to span two or more columns due to content needing more space. If a widget cannot be resized smaller, it's likely already at its minimum size.

What does '4/4' mean?

Throughout this guide, you'll see terms like '1/4', '1/2', '2/4', '3/4', and '4/4'. These indicate how many columns the widget spans, as shown in the diagram on the right.

Widget Height

While widgets often have a minimum height, they can be expanded to almost any height from there, allowing you to customize the layout to suit your needs.

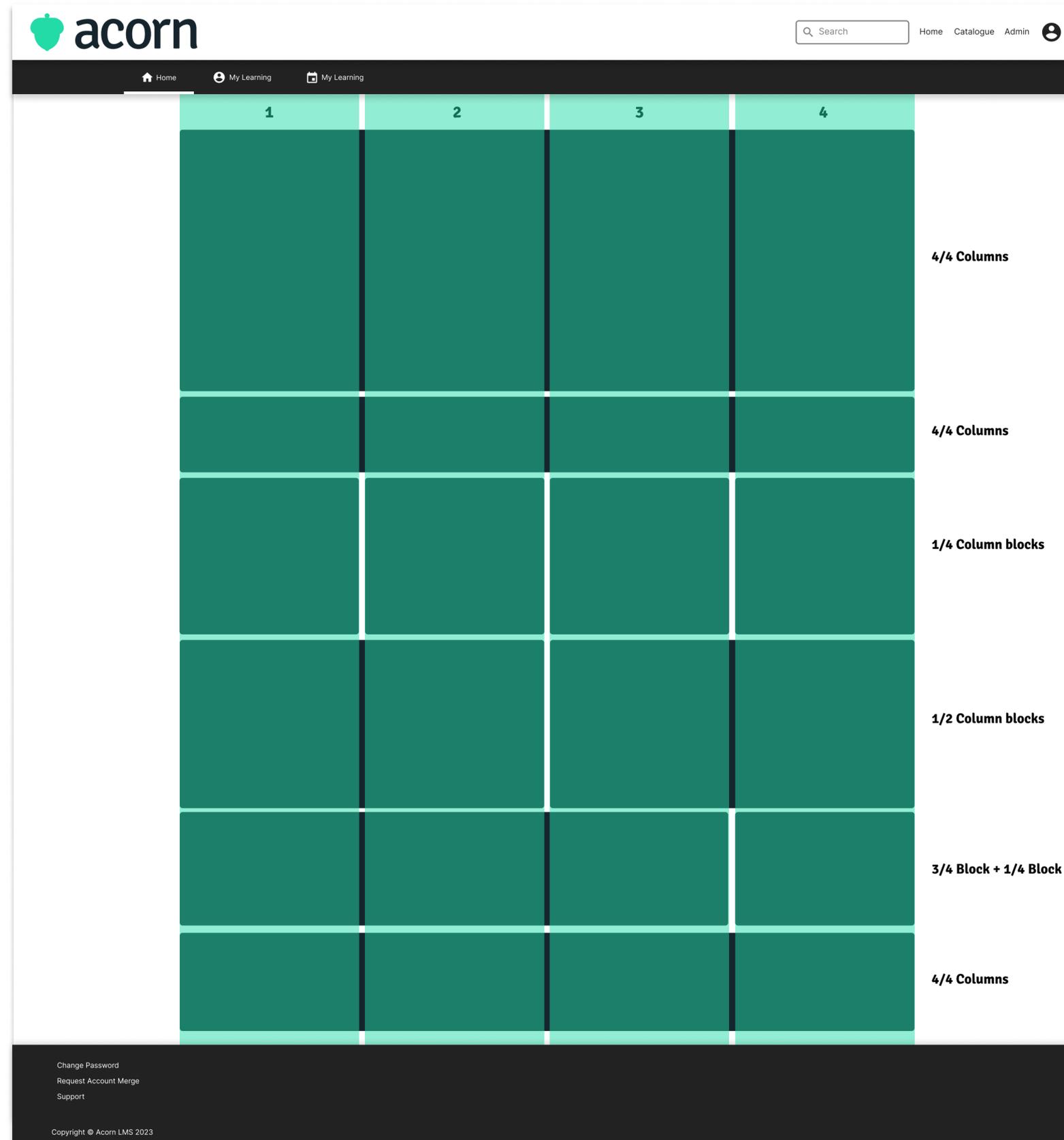


Image Widget

Desktop

Image Widgets

The Image Widget is one of the most versatile tools in the Widget Dashboard. It can display important content or act as a link to internal or external resources.

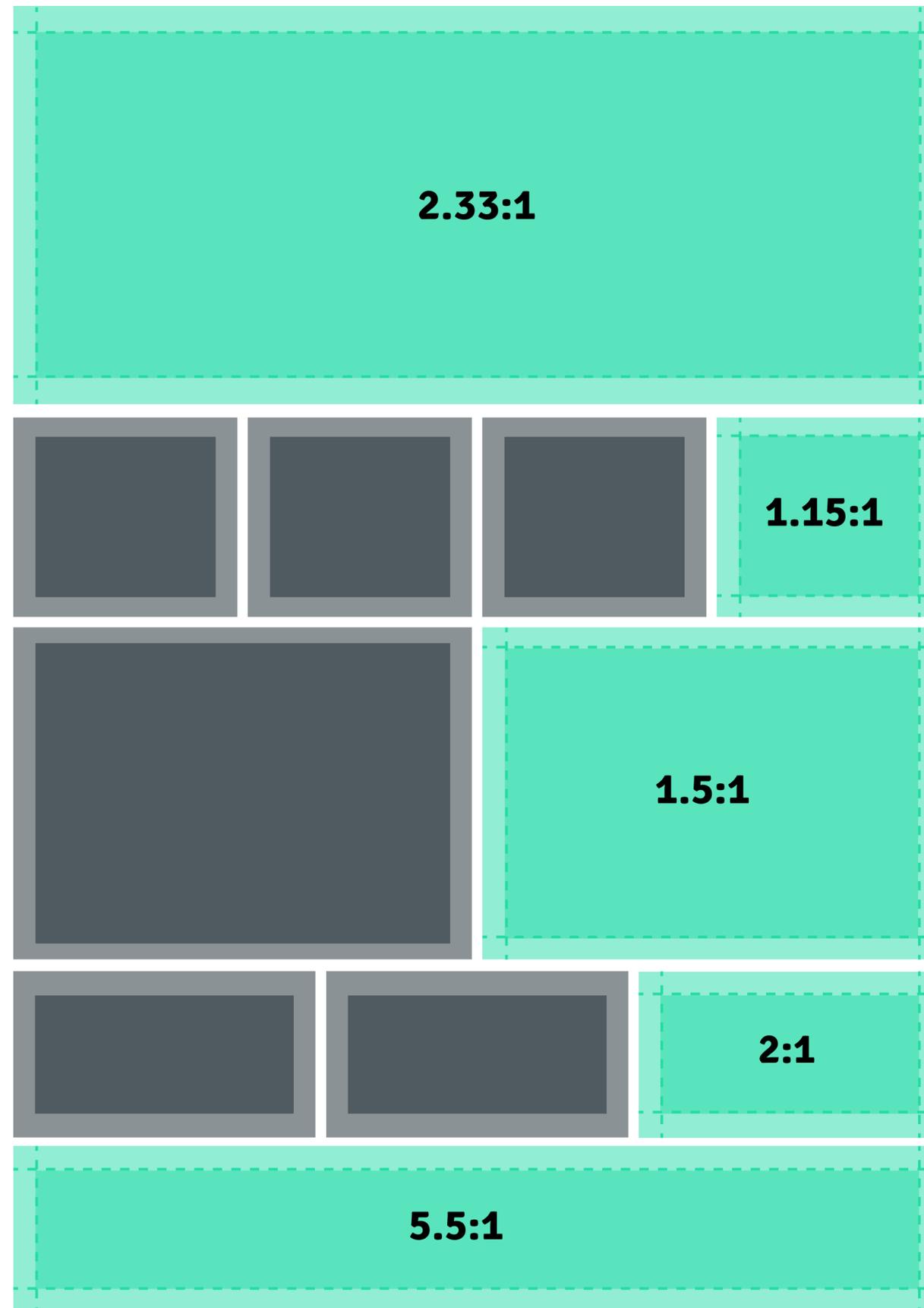
Image Size

For users primarily accessing the dashboard via laptop or desktop, we recommend specific image ratios for different widget sizes. Since the image block height is flexible for customization, we've included recommended minimum height ratios and sizes for clarity across devices.

For mobile-specific guidelines, see page 7.

Safe Zone

To prevent content from being cut off, leave a 30-50px "safe zone" around the image widget. You may need to adjust this further depending on the widget size.



Full Width Slider or Image Tile (Spanning 4/4 columns)
1400px (w) x 600px (h)

Safezone 30px

Quarter Width Tiles (1/4)
340px (w) x 300px (h)

Safezone 30px

Half Width Tiles (2/4)
700px (w) x 500px (h)

Safezone 30px

Third Tiles (1/3)
456px (w) x 250px (h)

Safezone 30px

Footer 'Get in Touch' (4/4)
1400px (w) x 250px (h)

Safezone 30px

Image Widget

Mobile

Image Widgets

The Image Widget is one of the most versatile tools in the Widget Dashboard. It can display important content or act as a link to internal or external resources.

Image Size

For users primarily accessing the dashboard via laptop or desktop, we recommend specific image ratios for different widget sizes. Since the image block height is flexible for customization, we've included recommended minimum height ratios and sizes for clarity across devices.

For desktop-specific guidelines, see page 6.

Safe Zone

To prevent content from being cut off, leave a 30-50px "safe zone" around the image widget. You may need to adjust this further depending on the widget size.



**Full Width Slider or
Image Tile (2/2)**
612px (w) x 306px (h)

Half Width Tiles (1/2)
300px (w) x 150px (h)

Image Widget

Desktop & Mobile

Multiple Screen Sizes

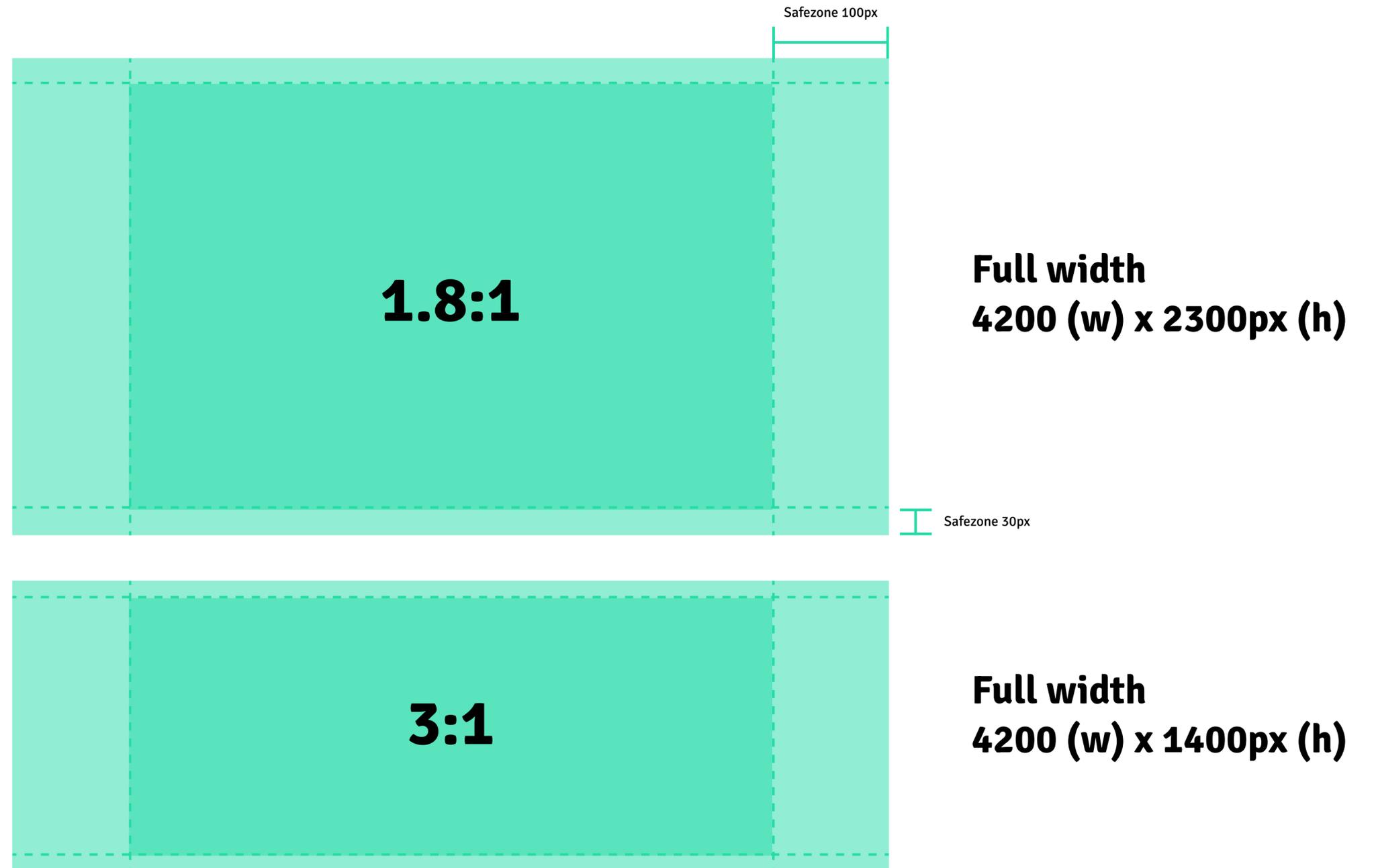
For dashboards used on both mobile and desktop, we recommend:

- A 1.8:1 ratio for taller widget blocks
- A 3:1 ratio for narrower image blocks, depending on the widget height.

After importing the image tile into your dashboard, use mobile and desktop views to adjust the widget's style and placement for optimal display.

Safe Zone

To prevent content from being cut off on most devices, leave a 100px safe margin on the left and right sides. You may need to adjust this based on the widget size.



Slider Widget

Desktop

Slider Widgets

The Slider Widget is perfect for organization-wide announcements and news updates. It's versatile for featuring new content, programs, or news.

Image Size

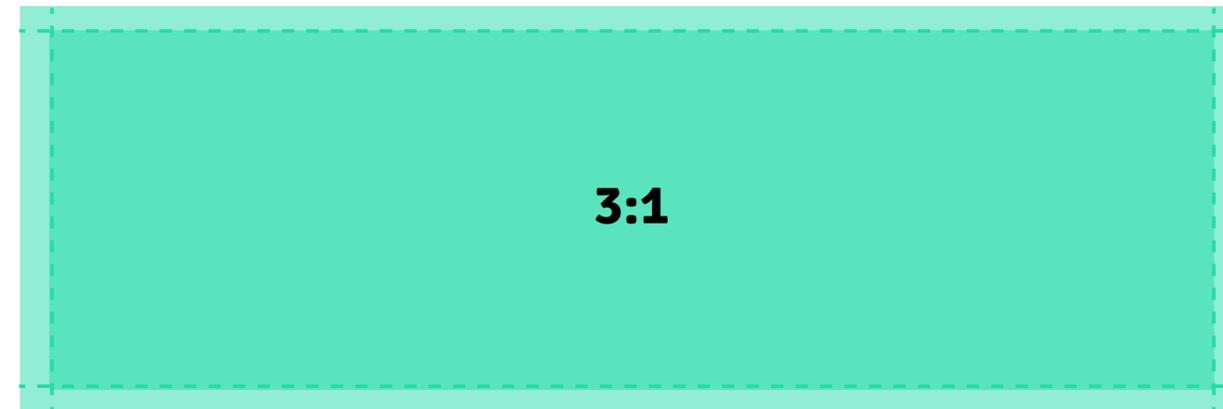
The Slider Widget can be set to full width, two-thirds, or half the width of the dashboard, with a minimum height of 100px. For best resolution, use a 3:1 width-to-height ratio based on your desired image height.

You can also add content space on the left or right side, with text customizable independently from the image.

For mobile guidelines, see page 10.

Safe Zone

To prevent content from being cut off, leave a 50px "safe zone" around the image widget.



Full Width Slider (No content) (4/4)
1400px (w) x 475px (h)

Safezone 50px



Full Width Slider (Content Right) (4/4)
1400px (w) x 475px (h)

Safezone 50px



Full Width Slider (Content Left) (4/4)
1400px (w) x 475px (h)

Safezone 50px

Slider Widget

Desktop & Mobile

Multiple Screen Sizes

For dashboards used on both mobile and desktop, we recommend an image tile ratio of 1.8:1 or 3:1, depending on the desired image height. After importing the image tile, use mobile and desktop views to adjust the tile width to fit your layout style.

Safezone

To prevent content from being cut off, leave a safe margin of 50-100px on the left and right sides of the image. You may need to refine this based on the widget size.

